

January 25, 2010

Ms. Jeanette Sprinkle  
Wal-Mart #471  
150 North Beckley  
Lancaster, Texas 75146

Dear Ms. Sprinkle,

I am writing to you today to ask for your help. The volunteers of the T. Boone Pickens YMCA are helping to address the critical issues facing our youth and their families every day in the Southern Sector of Dallas. Annually over 150 community leaders volunteer for the YMCA Partners Campaign. This annual effort assists the YMCA by raising the necessary funding to serve underprivileged youth, teens, adults and families in our community.

In 2010, the YMCA will serve teens in the Southern Sector of Dallas through these critical program initiatives:

1. **YCAA** – YMCA Champions of Athletics and Academics focuses on junior and senior high students. Becoming part of this program focuses on the leadership skills required in life but the critical importance of academics. The students academic performance is monitored throughout the school year and are supported the YMCA staff and volunteer mentors. In 2009, 115 teens attended the YCAA summer camp and will be engaged academically at their local schools.
2. **After School All Stars** – This academic enrichment program targets teens at designated junior high schools in the Southern Sector of Dallas. In additions to teaching life skills and supporting the academic life, these students take part in various activities after school. In 2009, over 900 junior high students were impacted by this program!
3. **Achievers** – The Achievers program partner's high school students with an adult community leader who serves as a mentor and coach. We are currently partnered with high schools and junior high schools. In 2009 the Achievers program had 389 students engaged.
4. **Urban Swim** – In a partnership with designated regions of DISD, the YMCA provides swim lessons for 6<sup>th</sup> grade students. This eight session program teaches water safety as well as swim instruction. In 2009, this program served 1,375 students.

These numbers affirm the important and timely activities your annual contribution makes possible. The enclosed further illustrates how your contributions make a difference in the lives of children and youth.

Your consideration of a financial gift of \$1,000.00 would be greatly appreciated. Gifts of \$1,000.00 and up will be acknowledged by membership in the Chairman's Round Table Giving Society. You will also receive a banner that will be imprinted with your name or company's name and logo. These banners will be displayed in the Downtown Dallas YMCA.

For any further information, please feel free to contact one of us or any of the volunteers working to raise our goal of \$145,000. **Our goal is to give every child a chance and we would sincerely appreciate your help.**

Sincerely,

Jeff Scheibel  
Vice President Operation  
T. Boone Pickens YMCA